

Lesson Plan

Session: 2025-26

Name of Assistant Professor : Ravi Kant

Subject: Entrepreneurship Development

Class: B.com. 4th semester

Sr. No.	Week	Dates	Topics to be Covered
1	1	9 Jan -15 Jan	Entrepreneurship Concept – Importance , Factors influencing Entrepreneurship
2	2	16 Jan - 22 Jan	Entrepreneur Concept – Characteristics, Qualities, Functions, Classifications
3	3	23 Jan - 29 Jan	Process of Entrepreneurship Development , Relationship between entrepreneurship and Management
4	4	30 Jan – 5 Feb	Role of Entrepreneurship in economic Development , Motivation to become entrepreneur
5	5	6 Feb - 12 Feb	Entrepreneurship Development and MSMEs Concept : Registration process, Benefit of registration
6	6	13 Feb – 19 Feb	MSMEs – Essence of Entrepreneurship
7	7	20 Feb- 28 Feb	Start up and skill India : Concept, steps and need
8	8	9 Mar – 15 Mar	Role of modern technology in developing MSMEs, Role of MSMEs in the economic development
9	9	17 Mar - 22 Mar	Identifying business opportunity : Concept and steps, Sources of ideas and information
10	10	24 Mar -29 March	Developing Creativity and innovation; Contents of business project report
11	11	31 Mar – 5 April	Project Appraisal : Feasibility study preparation of feasibility reports, economic, technical, financial and managerial feasibility of project
12	12	7 Apr- 12 Apr	Selection of factory location, Demand analysis and market potential measurement
13	13	15 Mar-18 Apr	Capital and project costing, working capital requirements; Source of finance; Profit and Tax planning
14	14	20 Apr- 25 Apr	Institutions supporting entrepreneurs: Government support and incentives to new enterprises
15	15	27 Apr- 2 May	Promotional agencies and institutions in entrepreneurship development
16	16	4 May- 9 May	Central Govt. and State Govt. supporting Institutions
17	17	11 May –13 May	Revisions